



DOMINIK JANUCHOWSKI

SENIOR PRODUCT DESIGNER

EXPERIENCE

Senior Product Designer - intive

08.2021 - 05.2025

User Experience Manager - PwC Polska

08.2016 - 08.2021

Senior UX / UI Designer - Ministry of Digital Affairs

12.2015 - 08.2016

Senior UX / UI Designer - IGT (formerly GTECH)

08.2014 - 12.2015

User Experience Specialist - XTB

07.2013 - 08.2014

UX Designer, Front-End Coder - FairSquare Ltd.

01.2012 - 04.2013

Interface Designer - Tradoro Commerce

08.2008 - 02.2011

Graphic and Motion Design Freelancer

since 2004

INTERESTS

#product_design #hci #data_analysis
#cognitive_psychology #brand_marketing
#motion_design #video #music

SUMMARY

I'm a Senior Product Designer with over 20 years of experience in designing scalable products. I specialize in end-to-end user-centered design process, working in cross-functional teams and providing multi-system product integrations.

SKILLS

- MODERN, RESPONSIVE INTERFACE DESIGN
- DESIGNING DIAGRAMS AND USER FLOWS
- PROTOTYPING, WIREFRAMING
- DESIGN UNDER COMPLIANCE (WCAG, GDPR ETC.)
- LEADING DISCOVERY WORKSHOPS
- QUANTITATIVE AND QUALITATIVE USABILITY TESTING
- BUILDING COMPLEX DESIGN SYSTEMS
- MOBILE-FIRST HTML / CSS CODING
- DATA-BASED CONVERSION RATE OPTIMISING
- WORK IN SCRUM, USER-CENTERED DESIGN
- DESIGNING FOR B2B, B2C, SAAS, ON PREMISE
- INTERACTION AND MOTION DESIGN
- STRONG VIDEO EDIT, SOUND DESIGN SKILLS
- LOW-CODE AND GENERATIVE AI

TOOLS

PROTOTYPING

FIGMA SKETCH AXURE XD MIRO

GRAPHIC, MOTION DESIGN AND AUDIO

PHOTOSHOP ILLUSTRATOR DAVINCI RESOLVE
AUDITION PREMIERE AFTER EFFECTS

DESIGN SYSTEMS

MATERIAL DESIGN KENDO UI IOS + CUSTOM

DATA

GOOGLE ANALYTICS CRAZYEGG HOTJAR
TABLEAU SENTIONE EMOTIVPRO TOBII PRO

MANAGEMENT

JIRA CONFLUENCE SHAREPOINT GIT

PORTFOLIO:

dominikjanuchowski.com

SELECTED EXPERIENCE DETAILS

■ Senior Product Designer, intive (08.2021 - 05.2025)

intive is a well-known software house providing services to clients all over the world. The company places particular emphasis on design, which is the first link in the product delivery process. As a UX / UI Designer, I worked on many projects from various industries (healthcare, finance, retail, media) and I was responsible for supervising and participating in most of the design work, such as discovery workshops, prototyping, design, and interpretation of usability test data. I also performed application audits to determine the scope of future projects. I worked closely with the Chief Design Officer and the marketing department in the area of creating a sales offer, the main pillar of which was design.

■ User Experience Manager, PwC Polska (08.2016 - 08.2021)

As a User Experience Manager, I built and led the UX team at PwC Poland from the ground up, as part of the Analytics & AI division. I was responsible for shaping our internal design operations, defining collaboration models across departments, and scaling the team from 1 to 5 members within 3 years. Our work focused on large-scale enterprise platforms in sectors such as banking (Deutsche Bank, Santander, ING, PKO BP), insurance, and retail (Żabka, Eurocash). We designed highly integrated back-office systems supporting critical functions like credit risk management, supply chain operations, and promotion planning. I also designed components for major ERP environments such as SAP Fiori and QAD Aurora. A significant part of our approach included research and validation: we pioneered a qualitative UX testing method using EEG tracking and machine learning models — a novel approach in the Polish market that enhanced usability insights in high-stakes environments. Our projects required cross-functional collaboration with legal, product, and engineering stakeholders, particularly for data-heavy systems under GDPR and accessibility standards (e.g. WCAG 2.1). I completed multiple trainings in communication, negotiation, change management, and project leadership to support my role as a manager and cross-team coordinator.

■ Senior UX / UI Designer, Ministry of Digital Affairs (12.2015 - 08.2016)

In 2015, I joined the team designing and implementing the national Open Data portal, working closely with developers and representatives of the Minister's cabinet. The platform enabled citizens and institutions to explore and interact with large-scale public datasets, including those related to public services and governance. My role focused on designing user flows, data exploration interfaces, and accessibility-first layouts in full alignment with WCAG 2.0 standards. I contributed to stakeholder workshops, validated early concepts with real users, and ensured compliance with governmental data privacy and transparency regulations. The nature of the project required balancing multiple needs: legal compliance, open architecture, and seamless user experience across citizen-facing and administrative use cases — a relevant foundation for regulated product design in healthcare and clinical environments.

■ Senior UX / UI Designer, IGT (08.2014 - 12.2015)

IGT, formerly GTECH, is the world's largest company providing services for lotteries and number games worldwide, including the Polish Lotto. At IGT, we created a number of smaller and larger projects, led by the flagship system called Aurora, which combined most of the functionalities used by lotteries. The system was divided into many modules, including winnings management, coupon distribution, courier route management, machine service, point-of-sale management, accounting, and many others. Leading a three-person team of designers, I was directly responsible for design work and communication with the project manager and development team. We also created a common Design System for all our products and interpreted usability test data conducted by an independent company in the United States. It is worth noting that we were one of the first teams in the world to introduce a division into light and dark modes in their systems, which was dictated by the shift nature of the work of users of our products.

■ User Experience Specialist, XTB (07.2012 - 08.2014)

Warsaw, Mazowieckie, Poland · On-site Warsaw, Mazowieckie, Poland · On-site

At XTB I was a member of the Global Marketing team and one of three UX designers. I was responsible for implementing a new website dedicated to the company's offer and also designed online marketing communication. At the same time, we were developing our own trading platform. I personally worked with the company's CEO and product owner in planning the next stages of the project.